First Data® Canada eCommerce Solutions

Hosted and Developer API Solutions

The First Data gateway is designed to meet the needs of any merchant requiring an eCommerce enabled website. The gateway comes with multiple integration options to ensure that businesses large and small can find a solution tailored to their transaction

Hosted Solutions*

Hosted solutions are designed for merchants that require a simple, secure processing solution. All transactions take place on SSL protected, PCI certified servers. Hosted solutions allow merchants to benefit by quicker time to market while minimizing the risks associated with accepting online payments.

Get set up quickly with a simple, template based hosted payment form. Ideal for merchants with minimal design expertise, limited budget and a short list of products. Some knowledge of HTML beneficial.

Leverage 2MB's of free, secure webspace to create your own custom payment form. Collect and store custom information with each order and achieve greater flexibility in layout. Requires programming knowledge.

First Data's hosted shopping cart options allow merchants to manage larger inventories and more complex orders while still keeping the entire transaction process on the gateway's secure servers.

***SSL Certificate Provided !**

Developer API

The Developer Application Programming Interface (API) allows merchants to build customized eCommerce capabilities to suit their specific business needs. The Developer API allows you to provide a seamless online shopping experience for your customers - one where customers never leave your site to complete a purchase.

For merchants that already have a preferred shopping cart in mind. The First Data API is compatible with many of North America's leading shopping cart providers. The list grows daily.

First Data's developer and reporting APIs assist merchants with linking to a preferred out-of-the- box application. Select a pre-integrated software provider or have your developer create a custom integration.

Have your developer craft an end-to-end order flow that meets your exact processing requirements. No development kits, downloads or additional hardware required.

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All First Data Gateway clients benefit from:

- → Expert technical support
- → Unlimited user accounts
- → Customizable email receipts
- → Automatic settlement
- → Available recurring billing
- → Available virtual terminal
- → Extensive online reporting
- → Data exports and reporting API
- → Intuitive API implementation
- → No downloads or SDKs
- → Ability to capture custom data

Fraud Prevention and Risk Management

The First Data gateway includes a range of free security and risk management tools to help merchants retain control over the purchase process in a card-not-present environment and stay proactive when it comes to fraud. All gateway clients receive access to the following essential security tools, at no extra cost.

- → Verified by Visa and MasterCard
- → SecureCode
- → Address Verification Service (AVS)
- → CVV2 (3-digit security code validation)
- → API Hash Validation and passcodes
- → Transaction filters (by card number and IP)
- → Validate referring hosts
- → Robust internal controls

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electronic payment processing

Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data goes beyond the transaction to help you maximize value for your business.

For more information call 1-866-514-7094, e-mail firstdata.sales@firstdata.com or visit www.firstdatacanada.ca

For technical support call: 1-888-472-6944

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